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Cross-Channel Institute Newsletter

Issue 18 | March 2022



FOREWORD

Dear ,

Welcome to your Monthly Update, here to support you in strengthening the Franco-British business ties

Your newsletter today includes:
Upcoming and replay of past events
Economic French versus UK GDP 2021
Smart Mobilities
British versus French investment plans

For regular updates please check the [Franco-British Chamber website](#) and our social media channels. The team is here to help if you have any queries.

If you have any suggestions or request on specific topics, please let us know.

Best wishes,
Francoise Rausch



Françoise Rausch
Chair, Cross-Channel Institute Committee

TEAM NEWS

Welcome to Maylis !

We are delighted to welcome **Maylis Lepinette** to our team. She will be working with us for the next four months to support us in the organisation of events, communication and the development of the **Cross-Channel Institute**.



UPCOMING EVENTS

Blockchain, Cryptoactive, Metavers and NFT Conference

In association with Blockchain Partner by KPMG and POPCORN by Davron Digital, the Franco-British Chamber of Commerce is pleased to propose a conference on the following theme:

***How will they transform
the business of tomorrow?"***

24 March 2022
6:30 pm - 8:30 pm (Paris time)
22 rue de Londres, 75009, Paris

Speakers :

Catherine Philippe,

Associée Blockchain & Crypto KPMG France

Anne-Cécile Bourget-Davron,

Directrice et Cofondatrice - Davron Digital

Hybrid event open to all



[Register here](#)



[Register here](#)

International Women's Day

The Franco-British Chamber of Commerce and the Cross Channel Institute are pleased to propose a conference to celebrate:

Female Entrepreneurship

28th March 2022

6:30 pm - 8:30 pm (Paris time)

22 rue de Londres, 75009, Paris

Speakers :

Marion Bartoli, Professional Tenniswoman

Claire Walker, Co-Executive Director of the British Chambers of Commerce

Hybrid event open to all

PAST EVENTS

30 mins with **David Marsh**

Chairman and Co-founder of the OMFIF

We were honoured to welcome the economist and co-founder of the OMFIF, **David Marsh** for a 30 minutes interview. David Marsh shared with us his expertise on the following topic :

"Economic Outlook on the Global Economic Trends for 2022"

The replay of this event is available on our youtube channel.



[Watch replay](#)



30 mins with **Michel Barnier**

Former French Minister, Former European

Commissioner

Last month, we were honoured to welcome Michel Barnier, former French Minister and Former European Commissioner for an exclusive interview. Michel Barnier shared with us his expertise on the following topic :

***"A Diplomatic Outlook on
the Current Post-Brexit Situation"***

PRESS REVIEW

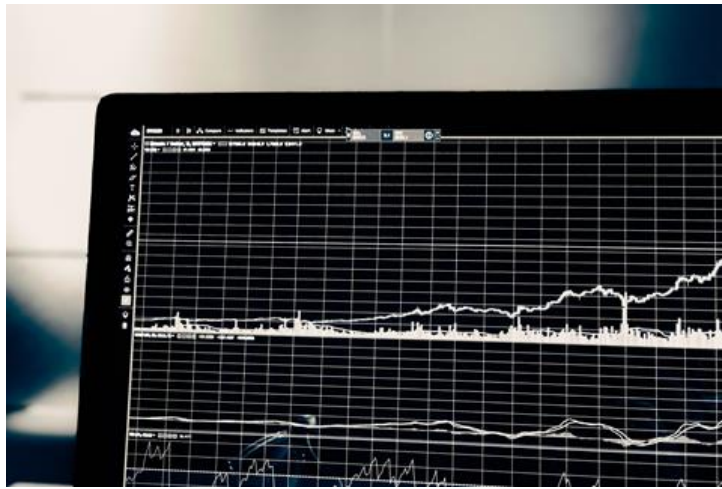
ECONOMIC NEWS

GDP: UK has the highest growth rate among developed countries in 2021.

Last year, the UK economy rebounded by 7.5% according to the Office for National Statistics (ONS), returning to its pre-pandemic level. Economy Minister Rishi Sunak hails the economy as resilient and the fastest growing in the G7. To read more on this topic, click [here](#).



[Read more](#)



[Read more](#)

GDP: France Growth Rate Analysis

France's quarterly economic growth was confirmed at 0.7% on quarter in the three months to December of 2021, slowing from a 3.1% advance in the previous period amid the impact of tighter measures to contain the Omicron variant. Still, France's economic output was 0.9% above its pre-crisis level... To learn more about this topic, click [here](#).

Labour market

The ONS (Office for National Statistics) report on the British labor market in March 2022 states that, along with high labor demand, wages are not keeping up with inflation, thus weakening consumption. Rising business costs are accelerating this trend and making potential wage growth difficult. To view the report, click [here](#).

To deepen the subject of employment, Les Echos recently published an article on [*The record level of hiring in the banking sector*](#).



[Read more](#)

SUSTAINABILITY - SMART MOBILITY

[Read more](#)

The Professional Journal of New Sustainable, Intelligent and Innovative Mobility

Smart Mobility is the new French reference media dedicated to the development of the mobility sector and smart cities for economic and industrial players, public authorities (ministries, local authorities, etc.) and major opinion leaders.

Its content covers all aspects of mobility (cars, two-wheelers, public transport, etc.) in a resolutely global approach.

London sails towards sustainability: The future of hybrid passenger vessels in the capital

Sean Collins, CEO and Co-Founder of Uber Boat by Thames Clippers, provides *Intelligent Transport* with exclusive insight into the UK's first ever hybrid high-speed passenger ferries, which will utilise a HVO biofuel hybrid system to offer commuters and leisure passengers in London with an environmentally friendly way of travelling around the English capital city...



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[Read more](#)

Jaguar : A second life for Jaguar I-PACE batteries:

Dubbed the Energy Storage System (ESS), Pramac's technology provides zero-emission power when access to the electrical grid is limited or unavailable...

For more news on the automotive industry, here is an article from Le Monde detailing the development of this sector... [\[view article\]](#)

French Hydrogen mobility: the revival gives wings

The French recovery plan is giving pride of place to hydrogen mobility. But it is throughout Europe that hydrogen mobility projects are multiplying, from bicycles to... planes.

The government wants France to have a major green hydrogen industry. Stations, fuel cells, boats, heavy goods vehicles, watch out for take-off!

[Read more](#)[Read more](#)

UK Hydrogen Strategy

Hydrogen is one of a handful of new low carbon solutions which can help the UK to achieve its world-leading emissions reductions target for Carbon Budget Six (CB6), and net zero by 2050.

Government is aiming for 5GW of low carbon hydrogen production capacity by 2030 for use across the economy. With virtually no low carbon hydrogen produced or used currently, particularly to supply energy, this will require rapid and significant scale up from where we are today...

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