

Cross-Channel Institute Newsletter

Issue 11 | 24 June 2021



FOREWORD

Dear ,

Welcome to our Cross-Channel Institute newsletter!

This month the following points that will be covered will be :

- Our next events, particularly our event *30 minutes with...* by Iliaria Regondi, and the Ambassador's Briefing and the Perspectives for the French economy.
- Economic news, with a barometer from the EY group on Foreign Direct Investment, and a BCC report with recommendations for building back the UK economy.
- A selection of articles on Brexit and Covid19.
- The Franco-British key events of the year



Françoise Rausch
Chair, Cross-Channel Institute Committee

We look forward to welcoming you at the **Summer Garden Party on 1st July**: [Register NOW](#).

Best wishes,
Francoise Rausch.

FORTHCOMING EVENTS

Web-event



30 minutes with Iliaria Regondi: Rethinking UK-UE trade!

On **Wednesday 30th June**, 12.00-12.30am (Paris Time)

Speaker: **Iliaria Regondi**, Acting Trade Commissioner for Europe .

[Register now](#)

Open to all

Ambassador's Briefing

Hybrid event

On **Tuesday, 6th July**, 9.00 am -10.00 pm (Paris Time)

The Ambassador will share his valuable insights on the evolution of bilateral and global affairs following the G7 summit to a select audience of French and British business Executives.



Exclusive Invitation to **President's Forum Members**

Web-event



Perspectives for the French economy: - Growth S2-2021 and 2022 and growth potential - Attractiveness of the French territory

On **Wednesday 7th July**, 6.00-6.30pm (Paris Time)

in association with **Department for International Trade** and **PWC**

Speaker: **François Duhen**, Chief economist and Strategist, at CIC Market Solutions.

Open to all

[Register now](#)

ECONOMIC NEWS



Major Brands with big plans: How UK and French business accelerating to success? with Cercle International X-PM and Russam.

Yesterday, we received **Alain Crozier** – CEO Greater China Region, Microsoft, **Andrew Humberstone**– Managing Director of Nissan Motor (GB) Ltd, and **Denis Simmoneau**- General Delegate of Institutional Affairs at L'Oréal to discuss about the challenges brought by the covid19 outbreak and the new tech solutions brought by these companies.

[Watch the replay](#)



EY Barometer on FDI: France in the race.

A study conducted by the **Ey Group** on foreign direct investment (FDI) reveals that France's attractiveness, despite decreasing, remains the highest in Europe. This barometer shows that even if France is ranked first thanks to a good handling of the COVID-19 pandemic, the country will have to maintain this confidence to continue attracting foreign investors.

[Read the Barometer](#)

Indeed, despite an 18% drop in FDI projects to France in 2020, the country has still retained its first place in Europe ahead of the UK and Germany.



BCC REPORT: Recommendation for building back better: Global trade can be a key driver.

Key steps are needed to boost UK trade, unlock the blockages in the skills training system and build a greener and more sustainable economy that achieves the aim of net zero by 2050.

[READ THE REPORT](#)

The new **Director General of the BCC, Shevaun Haviland**, puts trade and export at the heart of her future vision for the country to rebuild back from the dramatic shock the UK economy has suffered from since March 2020. Despite recent improvements, official data confirms that UK economic output remains well below the pre-pandemic levels. Businesses have been through an incredibly difficult period.



The UK hits milestone of 100 UK tech companies valued at \$1bn or more.

The UK tech sector reaches new heights with 100 UK tech companies valued at \$1bn or more. The UK now joins the US and China as the only nations to have triple digit tech unicorns globally, and is the first country in Europe to reach 100 tech unicorns, with more tech unicorns than Germany (42), France (22) and the Netherlands (18) combined.

[READ THE ARTICLE](#)

34% of UK tech unicorns are fintech companies, 14% healthtech, 8% travel and transport tech, 5% foodtech and 4% gaming.

COVID-19 & BREXIT NEWS



2021: The death of the office- or a workplace reborn?

With the democratisation of teleworking, the COVID-19 pandemic has also seen the emergence of terms such as the "death of the office", "digital overload" or the "new normal". And even though a return to the pre-pandemic situation does not seem to be possible today, the **Agility Solutions Group** is putting its resources into designing workplaces that comply with the standards of social distancing against COVID-19, but are also stimulating for employees.

[READ MORE](#)

The **Agility Solutions group** conducted a survey among members of the Franco-British Chamber of Commerce to see how Franco-British companies have tackled this pandemic.



Northern Ireland Tensions Mount as Talks Drag On: Beyond Brexit - Bloomberg

As tensions mount between the EU and the UK over the execution of Brexit, the Irish issue is becoming increasingly critical. Since the Brexit divorce agreement with the EU, Northern Ireland is at the heart of a political and economic crisis.

[READ THE ARTICLE](#)

DATE TO REMEMBER



COP 26 in Glasgow from 1-12 November 2021

The 26th annual UN Climate Conference under the UK Presidency and in partnership with Italy will take place this year in Glasgow from 1-12 November 2021, after being cancelled in 2020 due to the covid outbreak.

The UK government is working on five campaigns for COP26:

- Adaptation and resilience
- Nature
- Energy transition
- Clean road transport
- Finance

[Read More](#)

Contact Us

